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1 June 2020

Understanding Global Cultures Welcome



Tim Roufs, Brisbane, Australia, 2017

Welcome to Understanding Global Cultures

Available on-line in your canvas folder at http://canvas.umn.edu/>

This will be a great course, and a great experience. You will see. . . .

We officially start next Monday, but you may start whenever you like.

First, a note on the times and the course:

As you look around you can see that these are difficult times not only for those in Minnesota and the rest of the United States, but for dozens of countries and cultures around the world.

I have been teaching this course a long time, and as I watch the events in Minnesota and the world this week it looks to be the biggest challenge of those many years of trying to make sense of what's happening in the various Global Cultures right now. And that includes teaching the Cultural Anthropology version of this course in England when the Berlin Wall came down, and teaching the first American style Cultural Anthropology course behind "The Iron Curtain" in Hungary when they threw the Russians out and restored Democracy in '89.

We are all affected in one way or another by the events of the day, and in the weeks ahead of us your schedule may be disrupted for one reason or another as we deal with COVID-19 and events surrounding the death of George Floyd, and who knows what else might arrive (today is the first official day of the hurricane season).

If at any time you find yourself in a situation where you need more time, or other assistance, to complete any of the materials of this course, or for any other reason, please let me know privately and I and the University of Minnesota will do whatever we can to accommodate your situation(s). Do not be afraid to ask; we are here to help in whatever way we can.

I should also mention that this course is one that has been designed and planned to be on-line for a couple of years. That is, it is not a course that has been shifted to on-line delivery because of the COVID-19. If you are taking other courses this semester, it's best to respect the fact that some of the others may have been shifted to on-line at the last minute, so be extra patient with the other instructors.

I trust you will be forthright in your participation here, as others have been in the past.

These memos (which you will normally get on Sunday mornings) contain a lot of information. (Some say *too much*.)

Some of this information you may not be especially interested in, and that is OK. To make it easier for you to find the things you personally are interested in you can click on the Index of materials towards the beginning of each memo, and that will take you directly to what you are most interested in looking at.

And, always, please e-mail troufs@d.umn.edu with your questions.

Here's the index for today:

1. About the Course

2. Textbook

3. Open-book Exams, and Discussions

4. The Course in a Nutshell

5. Where to Start?

First Week Calendar

6. Thanks / Questions

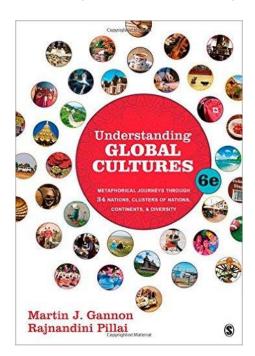
1. A General Comment about the Course

As I mentioned earlier, interest in Global Cultures has never been higher, and more important than it is right now....

We'll have a look at Global Cultures, as well as at the folks in other Global Cultures who are looking at us. I am looking forward to "meeting" you as we get into the class.

2. A Reminder (REM) about the Textbook

The text is Understanding Global Cultures: Metaphorical Journeys Through 34
Nations, Clusters of Nations, Continents, and Diversity, Sixth Edition
(Thousand Oaks, CA: SAGE Publications, 2015)



Detailed Information on the Textbook is Here...

http://www.d.umn.edu/cla/faculty/troufs/anth1095/fstext.html#title

[click here]

(It's expensive, so consider renting one, or buy a used copy; exams are open-book, so you should have a copy. We'll be using this text again in the Fall (in ANTH 1080 Global Cultures) and in the Spring (in ANTH 3635 Anthropology of Europe), so if the UMD bookstore is back in operation there should be a local market for used copies.)

Understanding Global Cultures, Sixth Edition (2015)

is currently available on-line from \$107.85 new ppbk., and \$79.50 used, and rent (from Amazon) \$57.96.

https://www.amazon.com/dp/1483340074/ref=cm_sw_em_r_mt_dp_U_uglWEbMRYZGR

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

[It has also been offered on-line for as much as \$333.28, or even more, so be careful to check prices.]

(18 May 2020)

Textbooks are available from the following vendors . . .

<u>UMD Bookstore | Amazon.com | Barnes and Noble CampusBooks.com | Chegg [rental] | ecampus.com | half.com booksprice.com | CheapestTextbooks.com | CourseSmart.com | TextbookMedia.com | Direct Textbook | |</u>

3. Open-book Exams, and Discussions

The exams will be open-book essays constructed from a list of study questions that you help create, so it would be a good idea for you to have your own copy of the text you plan to use in the exams.

For the exams you should normally just need to read the text and other assigned works *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop, or read them in the morning or on-line paper, because you were interested in the subject and wanted to know more about the subject, like literally millions of people are doing in everyday life.

PLEASE NOTE: Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about

investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

In short, this class aims to give you practice in critical thinking, and even creativity.

Critical thinking, involving evaluation and synthesis, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "Learning to Think Outside the Box," The New York Times EducationLife, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "... 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries." (2014, 8).

Related to that, here are two recent interesting articles, the first from Minnesota Public Radio . . .

A Memo to My Students Re: College and the Real World -- Maryellen Weimer, Faculty Focus (17 August 2016)

With all of the class materials you will be expected to share your ideas and comments with others in the Class Discussions.

5. In a nutshell, this course consists of three main segments:

I Orientation and Background

- Introduction
- Basic Concepts
- History
- Theory
- Methods and Techniques

II Explorations

- Comparative / Cross-Cultural
- Holistic
- Ethnographic Case Studies from the Real World: Real People . . . Real Places from Around the Globe

III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of text materials and slide materials. In the second section of the semester, once you have mastered the basic information relating to Understanding Global Cultures, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 01) at a series of video materials from around the world. The final section will focus on your research projects.

One of the four main characteristics of American

Anthropology is fieldwork, "a primary research technique, involving "participant observation," which usually means living among the people one is interested in learning from and about. It would be wonderful if for anthropology classes we could just rent a bus or charter a plane and fly off for a year or more to learn first-hand from the people themselves. Money, time, and practicality prohibit that, so the next best things—when it comes to studying anthropology—is going to places and viewing subjects by video, and we will do a lot of that this semester. More information on Visual Anthropology is available on-line at

http://www.d.umn.edu/cla/faculty/troufs/anth1604/visual_anthropology.html.

In laying out a course one has many options. Given that time is limited one can, for example, opt for an approach that portrays basic features of a large number of cultures/countries, or one can focus more indepth on a limited number of topics and cultures/countries. In class, we will focus more in-depth on topics and cultures/countries, focusing on a few rather than many. The readings, on the other hand, present a broader view, featuring over three dozen cultures/countries/regions. Together, the text plus the in-class materials should give you a "pretty good" Understanding of Global Cultures.

5. Where to start?

You will find that there is "an awful lot" of materials on-line—maybe even too many!

At your convenience, have a look at the information in your canvas folder at http://canvas.umn.edu/. To get there start with either . . .

(A) the Orientation Slides (.pptx)

on-line at on-line at on-line at <a href="https://www.d.umn.edu/cla/faculty/troufs/anth-1095/PowerPoint/gc-orientation.pptx



or

(B) the "First Day Handout"

(which is the "syllabus)

on-line at https://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout_first-day.html#title.



Both the Orientation Slides and the "First Day Handout" will give you the basic information, which starts out with something like this . . .

- 1. Open your canvas Folder and have a look around (once it is made available on-line) . . . http://canvas.umn.edu/>
- 2. Go to your ^{the canvas} Dashboard, and ...
- 3. Select ANTH 1080 . . .

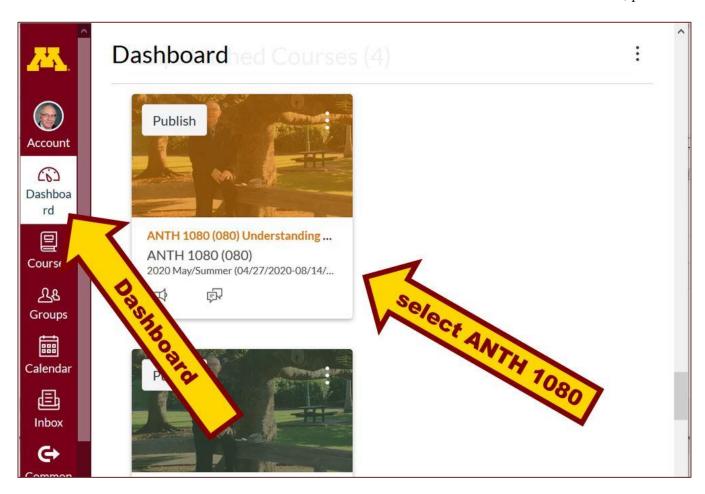
Instructions for downloading an app **for your cell phone** are included in the slides and "First Day Handout".



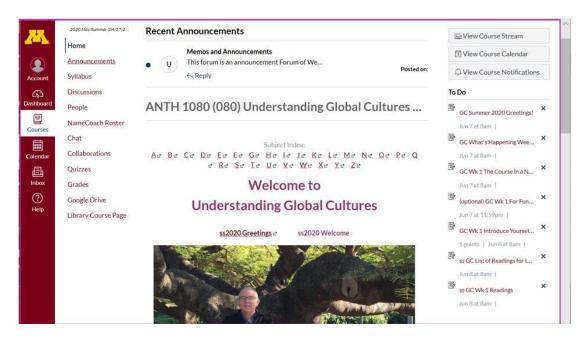
Navigate Canvas on a mobile device

Your Dashboard will look something like this . . .

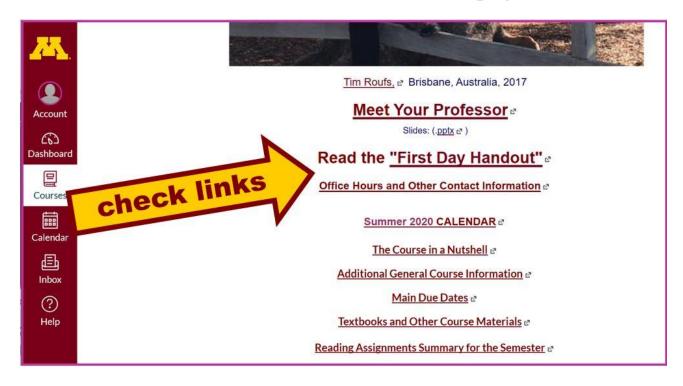
REM: Links on screenshots are not "hot" (active)



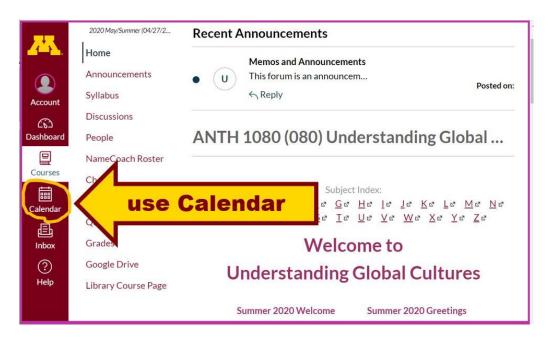
Also have a look at the course "Home" page of your canvas folder http://canvas.umn.edu/. It will look something like this . . .



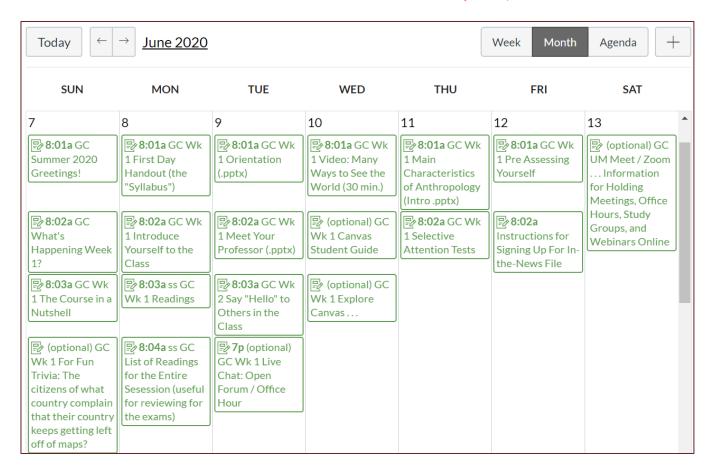
Check the links on your "Home" page . . .



Play around with your Canvas folder materials. . . . From your "Home" page go to "Calendar" . . .



REM: Links on screenshots are not "hot" (active)



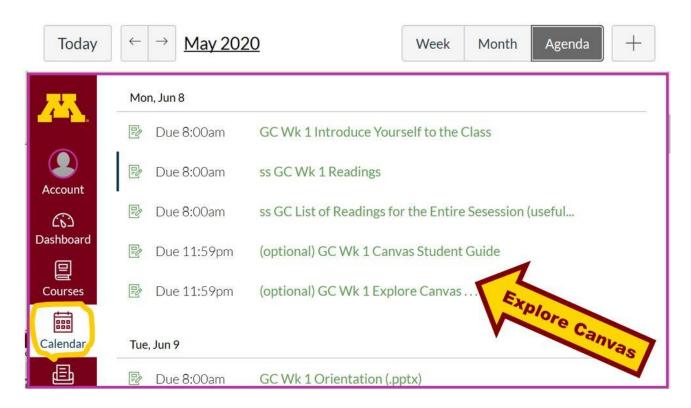
If you want it to look like a notebook diary, select "Agenda" (shown on the following screenshot) . . .

REM: Links on screenshots are not "hot" (active)

AND REM: Clicking on "Agenda" will give you a notebook listings view



REM: Links on screenshots are not "hot" (active)



6. Thanks / Questions

So once again, welcome to Anth 1080 Understanding Global Cultures. This will be a great course, and a great experience. You will see. . . .

Thanks for signing on for Global Cultures. I am looking forward to "meeting" you in. In the meantime, you might want to peruse the information in your canvas folder at http://canvas.umn.edu/. The Canvas Student Guide / Overview / Tour can be very helpful.

Student Guide -- written guides with step-by-step instructions for Canvas tools ■

Canvas Student Overview (6:47 min)

Canvas Student Tour Videos -- course site with video resources

My "**office hours**" and contact information (and other regular schedule information) can be found at http://www.d.umn.edu/cla/faculty/troufs/anth1602/pcoffice.html>.

If you want to, you may download any of the slides or other course materials for use in class.

Having said that, consider the latest research that suggests that . . . "For better learning in college lectures, lay down the laptop and pick up a pen"

-- Susan M. Dynarski, Evidence Speaks Series, Brookings (10 August 2017).

If you have any **questions** right now, please do not hesitate to post them on the canvas Course "Chat", or e-mail troufs@d.umn.edu.

"See you" soon.

Tim Roufs Duluth, MN 1 June 2020

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used course management system before, you might find it helpful to view the **Canvas Student**Guide.